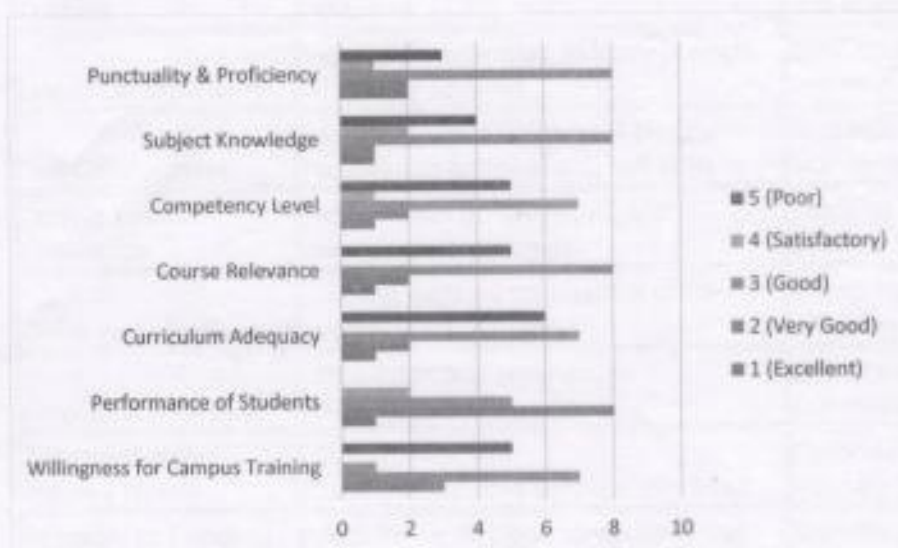# Employer's Feedback Analysis (2022-2023)

Employer feedback holds immense significance for educational institutions as it serves as a valuable tool for assessing the employability, skill readiness, and professional competence of graduates. By soliciting feedback from employers, institutions gain insights into various aspects of their performance, including curriculum relevance, technical skills, soft skills, adaptability, and overall job preparedness of graduates. This feedback helps identify strengths to be highlighted and areas needing improvement, enabling targeted interventions for enhancing educational quality. Furthermore, employer feedback contributes to fostering stakeholder engagement, promoting accountability, and ensuring transparency in the accreditation process. Ultimately, it plays a pivotal role in the continuous improvement and excellence of higher education institutions across the country.

Employer's Opinion about SACM Graduates

Serial Num	Particulars	1 (Excellent)	2 (Very Good)	3 (Good)	4 (Satisfactory)	5 (Poor)
1	Willingness for Campus Training	3	7	1	0	5
2	Performance of Students	1	8	5	2	0
3	Curriculum Adequacy	1	2	7	0	6
4	Course Relevance	1	2	8	0	5
5	Competency Level	1	2	7	1	5
6	Subject Knowledge	1	1	8	2	4
7	Punctuality & Proficiency	2	2	8	1	3

Analysis of Feedback Data

The survey responses from employers provide valuable insights into various aspects of SACM graduates' performance and readiness for the job market. Willingness to Conduct Campus Training and Interviews was varied, with most employers indicating a willingness to engage,

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although some responses were less enthusiastic. Performance of Students received mixed ratings. Employers like INFIXIA INFOTECH rated student performance highly, while others such as Cognizant Technology Solutions and Yoga & Happiness gave lower ratings, indicating inconsistency in performance levels.
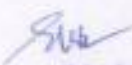
Curriculum Adequacy was another area with mixed feedback. Some employers, such as TNS Consultancy Services and Despinasoft Technologies, found the curriculum highly adequate, whereas others like Cognizant Technology Solutions rated it poorly, suggesting that curriculum improvements could be beneficial. Relevance of the Course for Employability generally received moderate ratings, with TNS Consultancy Services rating it high and Cognizant Technology Solutions rating it low, indicating room for better alignment with industry needs.

Employers also provided feedback on the Competency Level of Students in relation to course content. Ratings varied from low (Cognizant Technology Solutions) to moderate (TNS Consultancy Services, Despinasoft Technologies). Subject Knowledge was generally rated as moderate to high, with employers like INFIXIA INFOTECH rating it highly, while others, such as Yoga & Happiness, rated it lower. Finally, Punctuality and Proficiency were also mixed, with high ratings from Accenture and lower ratings from Cognizant Technology Solutions and Yoga & Happiness, highlighting the need for consistency in these areas.
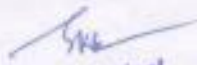
Action Taken Report

Based on this feedback, several actions can be taken:

Feedback Category	Action Taken	Outcome
Industry-Oriented Training	Regular curriculum reviews, introduction of industry-specific modules, mentorship programs	Improved industry alignment and student preparedness
Hands-On Experience	Increased internships, industry projects, laboratory sessions	Enhanced practical skills and real-world experience
Skill Development	Launched skill development programs focusing on technical and soft skills	Students better prepared for workforce demands
Coding and AI Knowledge	New courses on coding, AI, and emerging technologies	Students proficient in high-demand technical skills
Office Tools Proficiency	Training sessions on essential office tools	Improved productivity and efficiency
Communication Skills	Workshops and seminars on communication	Enhanced professional communication abilities
Alignment with Industry Needs	Curriculum reviews with industry input	Curriculum relevance and industry readiness
Exposure to Trending Technologies	Modules on AI, cloud computing, and data analytics	Knowledgeable about latest technological advancements
Teacher-Student Bonding	Mentorship programs and regular discussions	Supportive learning environment and personalized guidance

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Feedback Category	Action Taken	Outcome
Participation in Industry Events	Organized participation in conferences, workshops, and seminars	Enhanced industry exposure and networking opportunities
Regular Evaluation of Mentors and Mentees	Structured quarterly evaluations	Continuous improvement in teaching and learning processes
Research Focus	Established research committees to support developmental research	Encouraged innovation and academic growth

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Employer's Feedback Form 2022-2023

Dear Sir/Madam,

Your expertise is invaluable to us. We invite you to review the course curriculum at Saheed Anurup Chandra Mahavidyalaya and provide feedback for Saheed Anurup Chandra Mahavidyalaya. Your insights will ensure our students receive the most relevant education for your industry. Please share your suggestions to help us better prepare future professionals. Thank you for your collaboration.

Best Wishes
IQAC
Saheed Anurup Chandra Mahavidyalaya

* Indicates required question

1. Email *

_____

Section- A (Basic Details)

2. Name of the Organization/Institution *

_____

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3. Name of the Respondent *

_____

4. Designation *

_____

5. Email ID *

_____

6. Mobile Number *

_____

Section- B (Survey Questions)

7. Organization's willingness to conduct campus training and interviews for potential recruitment. *

   Mark only one oval.

	1	2	3	4	5	
Exce	◯	◯	◯	◯	◯	Poor

8. Performance of students *

   Mark only one oval.

	1	2	3	4	5	
Exce	◯	◯	◯	◯	◯	Poor

9. Rate the adequacy of the curriculum/syllabi. *

   Mark only one oval.

	1	2	3	4	5	
Exce	◯	◯	◯	◯	◯	Poor

10. Rate the relevance of the course for providing employability. *

    Mark only one oval.

	1	2	3	4	5	
Exce	◯	◯	◯	◯	◯	Poor

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11. Rate the competency level of our student(s) in relation to course content. *

Mark only one oval.

    1   2   3   4   5

Exce ◯ ◯ ◯ ◯ ◯ Poor

12. Rate the subject knowledge of student(s)working with you in relation to the   *
Programme Curriculum.

Mark only one oval.

    1   2   3   4   5

Exce ◯ ◯ ◯ ◯ ◯ Poor

13. Rate the Punctuality and Proficiency of students. *

Mark only one oval.

    1   2   3   4 . 5

Exce ◯ ◯ ◯ ◯ ◯ Poor

14. Suggest if any, technical knowledge do you require as an employer to enhance
the employability of students.

_____

_____

_____

_____

_____

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